

# Intelligent Information Management in Microsoft Azure

Compliant, secure, and cost-effective cloud-based data management, storage, and disposition



Your organization is producing massive volumes of data year over year—all of which must be stored securely and cost-effectively in line with your compliance requirements and while remaining available for e-discovery.

#### What is Archive2Azure?

Archive2Azure is an intelligent information management platform that reduces the costs (by as much as 90%) of storing and managing massive volumes of data while meeting legal and regulatory requirements. Archive2Azure's use of tiered Azure Blob Storage, Machine Learning, Al, and Cognitive Services transforms data into valuable and actionable business intelligence.



## Storage in native format

Open standard, intelligent archive

Capture and maintain all your information in its true, native format (including metadata)

Harness the power of the cloud and never pay to migrate again

### Secure data access

Manage all your data through a single, consolidated and legally compliant enterprise archive

Automatically enforce secure user access control with powerful encryption and identity management and reduce the risk of data breach

## Why it matters

Maintain data in its native format so you never again have to pay to migrate it

Reduce on-premises data management and storage costs by as much as 90%

Easily and quickly access information regardless of its type or originating application

Eliminate expensive, outdated legacy systems that expose you to the risk of breaches, data loss, and potential fines resulting from non-compliance

## Proactive compliance

Preserve legal chain of custody with full audit trails while validating that information has not been altered or tampered with in any way

Achieve regulatory compliance

Ensure information immutability (WORM) as mandated

**Example use cases** include journal data from Exchange or third-party email archives, medical diagnostic images, file shares, data in excess of SharePoint limits, voice and video files, financial records, contracts, planning documents—with everything (including metadata) stored in an open-standard, intelligent archive in its true, native format—immutable security with no vendor lock-in.

Archive360 is a Microsoft Co-Sell Prioritized global ISV focused on data estate modernization. Archive2Azure is a 100% Azure-powered platform for intelligent, open-standard information management that delivers long-term, secure, and cost-effective onboarding/migration, retention, and management of 100+ types of organizational data—stored in its native format in YOUR tenant and secured with YOUR keys—with audited compliance, role-based access policies, and dynamic data analysis with Machine Learning, AI, Media Services, and Cognitive Services.

